

MORIAH RODRIGUEZ

MOTION GRAPHICS
DESIGNER

Brooklyn, NY

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EDUCATION

**Massachusetts College
of Art & Design**
BFA Graphic Design
Boston, MA
Sept. 2014 – May 2018

SOFTWARE

After Effects	InDesign
Cinema 4D	Photoshop
DaVinci Resolve	Premiere Pro
Illustrator	Keynote/PTT

SKILLS

Concept
Sketching & storyboarding
Video editing & coloring
Photo editing & manipulation
Animating in 2D & 3D
VFX
Modeling
AR prototyping (Unity3D)
Presenting & pitching
Self-teaching & teaching others

PROFESSIONAL EXPERIENCE

LOCAL PROJECTS

Visual Experience Designer *New York, NY Sept. 2020 – Present*

Designing interactive experiences for communities, private companies, museums, and institutions.

- [Theodore Roosevelt Presidential Library](#)
- [Imagine Picasso: Immersive Exhibit](#)

WITHIN

Senior Motion Graphics Designer *New York, NY March – Sept. 2020*

Designing content for a wide range of brands such as 1800 Tequila and The Atlantic.

FREELANCE

Motion Graphics, illustration & Book Design *Brooklyn, NY Dec. – March 2020*

[Design & Illustration of Tables of Contents' Community Cookbook](#) to raise funds for FIG (Food Issues Group)

3D animation for musical artist, [Raia Was](#) and her song [Condition](#)

[3D animatiton](#) for artist [Pearlyn Lii](#), founder of [nonstud.io](#), on her latest piece *New Girl Friend*, a crypto art project examining narratives about female identity through performances and installatitons

3D animation for the Bunny Micheals "[What Would Higher Self Do?](#)" digital series premiering on the Equinox March 20, 2022

Collage, design, and animation for [Who's Saving The Planet](#): Highlighting start-ups combating climate change through sustainable consumer products and technology.

XANDR

Motion Graphics Designer *New York, NY Aug. 2019 – Nov. 2020*

Informed clients about new products by developing [explainer videos](#) with dynamic 2D/3D animations

Conveyed complex data by translating case studies into bite sized, [visual narratives](#)

Refined the visual language by researching and implementing varying styles of motion design, from storyboard to execution

MALKA

Freelance Motion Graphics Designer *Jersey City, NJ July – Aug. 2019*

MACY'S

Freelance Motion Graphics Designer *New York, NY July 2019*

Helped create an experiential concept for STORY at Macy's by animating lively in-store displays

DEAD LIZARD

Motion Graphics Designer *Roseland, NJ July 2018 – June 2019*

Developed unique Upfront work for entertainment brands such as ABCDisney, Newsy, and WETv

ARMY NATIONAL GUARD, HHD 211TH Military Police BN.

Specialist E4, Heavy Equipment Operator *Lexington, MA April 2013 – April 2019*

Cultivated unit performance by leading and supervising wheeled vehicle transport

Expanded unit knowledge by instructing and training soldiers on ammunition and explosives safety techniques as well as up to date HAZMAT protocols